

PAPER DAYS 2008

April 9 & 10
University of Maine

Sponsored by:

University of Maine Pulp & Paper Foundation
Northeast PIMA
Maine Pulp & Paper Association



If you will need accommodation to participate in the program owing to a disability, please call Faye Woodcock-Murray at least 72 hours prior to the start of the program at 207/581-2297

Opportunities in the Paper Industry Sustainability & Employment

Maine Pulp and Paper Industry Symposium



PAPER DAYS 2008

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Open House / Paper Days 2008 — SCHEDULE OF EVENTS

WEDNESDAY, April 9th

- 10:00 – Buchanan Alumni House **REGISTRATION**
- 11:30 a.m. – 1:00 p.m. Stodder Commons **WELCOME LUNCHEON**
Hannu Melarti, President, Kemira Pulp & Paper N.A.
- 1:30 – 4:00 p.m. Buchanan Alumni House **SUSTAINABILITY FORUM**
Moderator: Dana Dolloff, Rayonier, Inc. (retired)
With Presentations by:
Douglas B. Hall, CEO, Eureka! Ranch
George Milner, Senior VP, Mohawk Papers
Michelle Coad, Senior Tech Sales Rep, BASF Corp.
Andy Meyer, VP, Safe Handling
J. Scott Novak, Director of Strategy and Sustainability, Nalco Chemical Co.
Questions from our Student Panel
- 4:00 – 5:00 p.m. Buchanan Alumni House **PULP & PAPER FOUNDATION ANNUAL MEETING**
- 5:00 – 6:15 p.m. Buchanan Alumni House **SOCIAL HOUR**
- 6:30 p.m. Stodder Commons **PAPER DAYS / OPEN HOUSE HONORS BANQUET**
Moderator: Don Beaumont, Pulp and Paper Foundation Chair
Welcome UMaine President Kennedy
“Why Sustainability”
Lyle Fellows, Senior V.P. Manufacturing, Verso Paper
Presentation of Named Scholarships, Presentation of Teacher Awards and New Company Member Introduction
2008 Honor Award

THURSDAY, April 10th

- 7:30 – 9:00 a.m. Stodder Commons **BREAKFAST WITH STUDENTS / CHINN MANAGEMENT SEMINAR**
“Why I Chose My FIRST Employer” (Student Panel)
Moderator: Deborah Berkholder, HR, Sappi Fine Paper N.A.
- 9:00 – 9:30 a.m. Buchanan Alumni House **“STEM - Science - Technology - Engineering - Mathematics”**
Dr. Francis Eberle, Executive Director
Maine Mathematics and Science Alliance
- 9:30 – 10:00 a.m. Buchanan Alumni House **“UMAINE COLLEGE OF ENGINEERING UPDATE”**
Dr. Dana Humphrey, Dean, College of Engineering
- 10:00 – 11:00 a.m. Buchanan Alumni House **“TECHNIQUES TO ATTRACT TOP TALENT”** (Industry Panel)
Moderator: Jack Healy, UMaine Pulp and Paper Foundation
Presenters: Mark Nichols, Buckman Laboratories
Gilly Hitchcock, Fortune Consultants
Bill Peterson, Fraser Papers
Mike Michaud, Madison Paper Industries
Tony Ouelette, Sappi Fine Paper N.A.
- 11:30 a.m. – 1:00 p.m. Stodder Commons **LUNCHEON**
Northeast PIMA Update, Micki Meggison
Maine Pulp and Paper Association Update, John Williams
Featured Speaker: John Donahue, Managing Director, Sappi Fine Paper N.A.

Opportunities in the Paper Industry — Sustainability & Employment

FEATURED SPEAKERS & PRESENTERS



DOUG HALL
Professional Inventor
Corporate Rebel
Eureka! Ranch

Doug began his inventing career at age 12, inventing and selling a line of magic and juggling kits. After earning a chemical engineering degree from the University of Maine he joined Procter & Gamble where he rose to the rank of Master Marketing Inventor — inventing and shipping a record 9 innovations in 12 months using a disciplined system for thinking smarter and more creatively about growth.

Doug is the founder and CEO of the Eureka! Ranch located in Cincinnati with offices in London, UK and Monterrey, Mexico. The Ranch is an “invention and research think tank” that specializes in helping corporate leaders and real world entrepreneurs develop Measurably Smarter choices for growth.

DATELINE NBC described Doug as “*an eccentric entrepreneur who just might have what we’ve all been looking for...the happy secret to success.*”

Doug’s signature dress includes bold shirts, blue jeans and bare feet. But under the carefree clothes and playful attitude is a life member of MENSA and the world’s leading expert on how to MEASURABLY increase your odds of success with ideas, innovations and inventions. He’s a one-of-a-kind straight shooter who helps people reach beyond their comfort zones to achieve more than they dreamed possible.



LYLE FELLOWS
Senior V.P., Manufacturing
Verso Paper

Lyle Fellows has held various leadership positions in International Paper’s European papers division, including Technical Director for the European white papers division, manufacturing director for Arizona Chemical-Europe and Mill Manager at the Saillat, France pulp/paper mill. Mr. Fellows served as Mill Manager at International Paper’s Courtland, AL pulp and paper mill from 2001-2003 and as Vice President of Manufacturing for International Paper’s Coated and SC Papers business from 2003-2006. As Senior Vice President of Manufacturing, he is responsible for the management and performance of the four Verso Mills.



JOHN DONAHUE
Vice President, Manufacturing
Sappi Fine Paper N.A.

John Donahue has over 27 years of manufacturing experience in the paper industry, which includes the last 25 years at Sappi Fine Paper North America. He has worked primarily in operations with assignments in technical, product quality and manufacturing. Most recently, he held the position of Managing Director of Somerset Operations and has been in this role since June 2003. Prior to this assignment, he held a similar role at the Westbrook Operation for six years. John earned a B.S. in Chemical Engineering and a fifth year Pulp & Paper certificate from the University of Maine.



HANNU MELARTI
Regional President N.A.
Kemira Pulp & Paper

From truly unique backgrounds, truly unique leaders are born, and you don’t get more unique than Hannu Melarti, President of Kemira’s Pulp & Paper business in North America. Hannu’s illustrious resume includes stints as a store clerk, factory worker and nurse. He has also trained and worked as both a police officer and a lawyer, all of this from a self-proclaimed high-school drop-out. His talents as a musician are also legendary. His roots go back to his early rock days playing with the band Zotch in Finland. More recently, he composed the score for the now infamous “Kemira Good to Great Rap Video, which by the way, you will never see on MTV. But perhaps it his experience as a driving instructor that has helped him drive the culture of the North American business in a completely new and by most accounts, funky, direction!

A native of Finland, Hannu has lived in the USA since 1991 and prior to that in Sweden where he worked for SCA Svenska Cellulosa and Sunds Defibrator. Hannu joined Kemira in March 2005 from Metso Corporation, where he served as President of Metso USA, Inc.

Join Us for Paper Days/Open House
Register by Telephone
TODAY!

Call Faye at 207/581-2297
Visa or MasterCard Accepted

Consider Engineering Summer Camp
and Scholarship Applications are
available on our website @
www.maineulpaper.org

REGISTRATION INFORMATION

Paper Days 2008 registrations can be made by filling out the enclosed registration card and returning it to the address provided or by calling the UMaine Pulp & Paper Foundation Office at (207) 581-2296. For your convenience when making a telephone reservation, we are able to accept payment using Visa or MasterCard.

Registration for the complete event is \$200 or \$125 if you plan to attend only Wednesday and \$75 if you plan to attend only Thursday. Registration tables will be set up in Buchanan Alumni House for the duration of the program.

For the convenience of our out-of-town guests special Paper Days lodging accommodations have been negotiated with the hotels listed below. Please call the hotel directly and tell them you are attending “Paper Days” to secure the special conference rate.

Best Western Black Bear Inn
4 Godfrey Drive, Orono, ME 04473
(207) 866-7120 or (800) 362-0030

University Inn
5 College Avenue, Orono, ME 04473
(207) 866-4921 or (800) 321-4921

Hampton Inn
10 Bangor Mall Blvd., Bangor, ME 04401
(207) 947-6721 or (800) 228-4609

Four Points Sheraton (at the airport)
308 Godfrey Blvd., Bangor, ME 04401
(207) 947-6721 or (800) 228-4609