62nd Annual
PAPER DAYS 2012

April 4 & 5th
Wells Conference Center
University of Maine

Sponsored by:

University of Maine Pulp & Paper Foundation
Northeast PIMA/TAPPI
UMaine Student PIMA/TAPPI
Maine Pulp & Paper Association

“The Paper Industry - A Global Perspective”
What Does the Future Hold?

If you will need accommodation to participate in the program owing to a disability, please call Faye Woodcock-Murray at least 72 hours prior to the start of the program at 207/581-2297
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>Wells Conference Center</td>
<td>REGISTRATION</td>
</tr>
</tbody>
</table>
| 11:30 - 1:15 p.m. | Wells Conference Center | WELCOME LUNCHEON  
Deece Hannigan, Vice President - Fiber Resources  
Sappi Fine Paper North America                                                                 |
| 1:15 - 2:15 p.m. | Wells Conference Center | “The Forest Products Industry - A Global Perspective  
Where Are We Today, and Where Are We Going?”  
Brendan K. Lowney, President  
Forest Economic Advisors, LLC  
Moderator: R. James Alexy, Senior Partner  
Brimstone Consulting                                                                 |
| 2:15 - 2:30 p.m. | Wells Conference Center | Break                                                                                                                                         |
| 2:30 - 3:30 p.m. | Wells Conference Center | Questions from Student Panelists & Audience                                                                                                  |
| 3:30 - 4:30 p.m. | Wells Conference Center | PULP & PAPER FOUNDATION ANNUAL MEETING                                                                                                         |
| 4:30 - 6:00 p.m. | Wells Atrium           | SOCIAL HOUR                                                                                                                                   |
| 6:00 p.m.     | Wells Conference Center | “The Paper Industry - A Global Perspective”  
Key Note Presenter: Mark Cross, Senior Vice President  
MeadWestvaco Corporation  
- Presentation of Named Scholarships  
- Presentation of Teacher Awards  
- New Company Member Introduction  
- Recognition of Senior Scholarship Recipients  
- 2012 Honor Award  
- Entertainment - Joe Bennett                                                                 |
| **THURSDAY, April 5th** | Wells Conference Center | BREAKFAST WITH STUDENTS/CHINN MANAGEMENT SEMINAR  
“Expanding Students Global Perspective”  
Moderator: Michael Luciano, Human Resources Manager  
Verso Paper                                                                 |
| 9:00 a.m. - 12:00 noon | Wells Conference Center | “The Challenge of a Global Economy” (Part I)  
Al Blanchard, Sappi Fine Paper  
Robin McCann, OMNOVA Solutions                                                                 |
| 10:00 a.m. - 10:20 a.m. | Wells Conference Center | ADDRESS TO PAPER DAYS  
The Honorable Paul R. LePage, Governor, State of Maine  
Break                                                                 |
| 10:20 a.m. - 10:30 a.m. | Wells Conference Center | “The Challenge of a Global Economy” (Part II)  
Keith Meyer, Andritz, Inc.  
Zeynep Turk, Maine International Trade Center  
Mark Mosher, Irving Paper, Ltd.                                                                 |
| 12:00 noon - 1:00 p.m. | Wells Conference Center | LUNCHEON  
Terrence M. Gallagher, Senior Division Vice President  
Nalco Company  

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**62nd Annual OpenHouse/Paper Days 2012 - SCHEDULE OF EVENTS**
Mr. Cross joined MeadWestvaco in 2006 as Senior Vice President, Emerging Markets, and transitioned to his current role in 2007. Mark is responsible for MWV’s Home & Garden, Beauty & Personal Care, Beverage and Tobacco strategic business units (SBU) as well as emerging market strategy with particular emphasis on Asia. Prior to joining MWV, Mark served as Senior Vice President and Group President responsible for the Latin America and Asia-Pacific regions for JohnsonDiversey, Inc., a leading global provider of cleaning and hygiene solutions. He then became president of the Europe, Middle East and Africa Regions. Prior to JohnsonDiversey, Mark spent 24 years with the Kimberly-Clark Corporation holding a variety of marketing and general management positions in North America and Europe, culminating in his leadership of Kimberly-Clark Professional. His strategic vision supports MWV’s commitment to being a global leader of packaging and packaging solution for customers.

Mark holds a Master of Business Administration from the Harvard Graduate School of Business Administration and has a B.S. in Chemical Engineering from the University of Maine.

Mark has served as a Trustee of the Children’s Museum of Richmond and as a University of Richmond Robins School of Business Executive Advisory Council Member; Virginia Commonwealth University Athletics Executive Board Member; Boy Scouts Heart of Virginia Council Board Member and as a Vice President of the University of Maine Pulp and Paper Foundation.

Deece Hannigan was named Vice President of Procurement and Fiber Resources in 2012. In this role, his responsibilities include directing the purchase and sale of pulp for Sappi North America and in addition, leading the procurement group. Deece began his career with S.D. Warren as a salesperson in 1988. He has since served in a variety of leadership positions in Sales, Marketing, and Manufacturing; most recently, he was the Vice President of Fiber Resources. Deece is a graduate of North Carolina Slate University with a Bachelor of Arts degree in Political Science.
Paper Days 2012 registrations can be made by filling out the registration form and returning it to the address provided or by calling The Pulp & Paper Foundation Office at (207) 581-2296. You may also fax the form to (207) 581-2000. For your convenience when making a reservation, we are able to accept payment using Visa or MasterCard.

Registration for the complete event is $250 or $150 if you plan to attend only Wednesday and $100 if you plan to attend only Thursday. Registration tables will be set up in the atrium of Wells Conference Center for the duration of the program.

For the convenience of our out-of-town guests special Paper Days lodging accommodations have been negotiated with the hotels listed below. Please call the hotel directly and tell them you are attending “Paper Days” to secure the special conference rate.

- **Black Bear Inn**
  4 Godfrey Drive, Orono, ME 04473
  (207) 866-7120 or 800/362-0030
  Paper Days Conference Rate - $89.95

- **University Inn**
  5 College Avenue, Orono, ME 04473
  (207) 866-4921 or (800) 321-4921
  Paper Days Conference Rate - $95

- **Four Points Sheraton (airport)**
  308 Godfrey Blvd., Bangor, ME 04401
  (207) 947-6721 or (800) 228-4609
  Paper Days Conference Rate - $99